

**DATA CONTROL WARS**

**INFLUENCE**

Create online campaigns with influencers regarding a new data culture and the way they are controlled, like filters are controlled on Instagram.

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**COUNTERALGORITHM**

Join expert minds to develop new algorithms that dominate existing ones or feed on all of them for new uses.

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**INFRASTRUCTURE  
POWER**

Control information infrastructure and limit certain municipalities' access to it.

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**SURPRISE ATTACK**

Attack in an unexpected and improvised manner.

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**HACK HOOD**

Use your enemy's production resources and share the value from your exploitation.

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**ALLIANCE**

Cooperate with another team to join forces in crushing the enemy.

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**CO-DECIDE**

Draft online petitions to show mass support for key possibilities that could change the current scenario.

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**CO-INVESTIGATE**

Join forces with universities and expert minds to strengthen powerful knowledge that makes it possible to discuss and advance possible strategies.

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**REGULATE**

Use the power of influence with laws and decrees regarding data that put pressure on managing the interests that you represent.

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**SENSORISE**

Use sensors and intelligent chips all over the place to multiply the efficiency and capacity of the system's forecasting.

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**COLLECTIVISE**

Organise data cooperatives held by sovereign users who decide what to do with the data.

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**EUROPEANISE**

Seek like-minded people and alliances with other countries and cultures for coordinated strategies at a global scale.

**BECOME A LUDDITE**

Boycott the root of the techno-social system by giving up or rarely using your smartphone and delete your Facebook account and other control systems.

**COLLECT**

Classify, identify and use large databases to identify and classify individuals or groups of humans or non-humans.

**LOBBY**

Launch debates in campaigns and within political parties regarding electoral scenarios and new favourable governments.

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